

## **Stakeholder Interview Guide**

### **Introductions**

Can you introduce yourself and describe your role?

How does information about users impact how you work?

### **Users**

What do you already know about users?

What do you suspect or hypothesize?

### **Objectives/Delivery**

What experience do you have with this type of research?

What has been effective – especially in terms of approach, process?

What do you intend to do differently because of this research project?

What will it look like for you, for this project to be considered successful?

What are effective ways to communicate this kind of information within your team?

### **Wrap-up**

What concerns or questions do you have about the project?

What else should we cover?